



Put some Tinngggg in your payments with Planet at this year's Paris Retail Week

- The online shopping experience has spoilt customers, so make sure you don't disappoint them as they return to your stores by bringing the best of online in-store
- Get your sales ceremonies popping and tills ringing louder than ever with our all-in-one Retail integrated payments solution
- Benefit from acquiring and processing, currency conversion and VAT refunds, all from a single payments partnership, through one device. Visit us at stand G036 to find out more

Paris Retail Week heralds a fresh start for retailers across Europe as they continue to welcome customers back in to their stores. This year's event, located at the prestigious Paris Expo, Porte de Versailles, is being held over three days from 28th – 30th September.

We're Planet, a global integrated payments leader, and we're taking part. It's exciting. It's great to be back at live events. And we'll be there for the three days at stand G036 armed with plenty of ideas to help you deliver a great customer experience – one that's safe, effortless and fast – so your customers spend freely and you grow your sales revenue.

On our stand, we'll have our unique [all-in-one single Retail digital payments platform](#). Our unified commerce platform delivers [acquiring and processing](#), [digital wallets](#), [VAT refunds](#), gateway services, [currency conversion](#), total data, as well as sales and marketing consultancy – all through a single payments partnership.

Our [omnichannel payment solution](#) with [revenue generating value-added services](#) will help increase footfall, conversion rates and spend in-store as domestic and international shoppers return.

"We're really excited to be showcasing our all-in-one Retail payments solution and share insights on our innovation roadmap at this year's Paris Retail Week," said Peter Daly, President of Retail Europe at Planet. "We're proud of our heritage and experience in serving the needs of Retail partners. Our unique position in the market as a revenue generating partner means we can help retailers deliver great payments moments. Ones that get their tills ringing louder than ever, all through a single partnership."

During the pandemic, customers turned to online shopping. They've enjoyed next day deliveries, unlimited immediate access to stock, simple one click checkouts and no queues. As customers return to stores they'll once again experience all the drama of being in-store – the window displays, touch of a fabric and the smells – having been spoilt by a fast, safe and convenient online experience.

It's important to ensure you deliver the best of online in-store. Find out how your payments platform measures up? Visit us at stand G036 to see how we can [add more Tinngggg to your payments](#).

About Planet

Planet is a provider of integrated digital payment services on a unique single platform that offers acquiring, processing, digital wallets, VAT refund and currency conversion services. Planet helps businesses meet the needs of their customers by simplifying complex payments, helping people spend freely. Planet serves 600,000 Merchants and 100 partner banks across more than 70 markets on five continents. Planet is part of the Eurazeo portfolio of growth companies.

Find out more here: www.PlanetPayment.com

Contact



Dan Purvis, Senior Director, Marketing Communications, Planet
dan.purvis@planetpayment.com
+44 (0)7823 555921