

FULL DESCRIPTION OF THE COMPULSORIES EXHIBITORS, CO-EXHIBITORS, SPEAKER NON EXHIBITOR, AND REPRESENTED COMPANY  
PARTNER:

**Direct exhibitor - I choose 1 pack from the 3 available:**

**1. Visibility Pack: 2 100€ Excl VAT**

- **1 pitch**
- **1 registration for the PARIS RETAIL AWARDS**

- Access to a private exhibitor space so you can manage your registration online 24/7
- Official event catalogue.
- Exhibitor badges: 2 badges / 3sqm allocated.

For co-exhibitor or a collective exhibitor, a 5 exhibitor badges quota will be delivered.

- Access to the Business Center (quota defined by the organizer).
- Multi-format catalogue (paper, website, mobile site, app).
- Listing on all the fair's lists & maps.
- Media presence (Rack at your disposal in the Press Room, promotion of your innovations, media coverage in the press).
- Online product & services promotion – Possibility of back searches by product on the online catalogue.
- Your press releases on the website (On request and under approval by the organizer).
- Your logo and hyperlink automatically displayed on the website (in the exhibitor list) ;
- E-invitations
- VIP badges: 20 badges for ≤ 50m2 stands, 50 badges for 50 sqm + stands.

For a co-exhibitor or a collective exhibitor, a 5 VIP access pass quota will be delivered.

•Honour Guest Badges: You have the ability to offer a privileged welcome to top merchants / top advertisers with top-profile: CEO, Managing Director, E-Commerce Director, Marketing Director or Logistics Director. (10 badges per exhibitor – condition of approval by the organizer).

For a co-exhibitor or a collective exhibitor, a 5 Honour Guest access pass quota will be delivered

**2. Content Pack: 5 000€ Excl VAT**

- **1 Pitch**
- **1 registration for the PARIS RETAIL AWARDS**
- **1 workshop**
- **2 tweets on @PRWOfficial**
- **1 badge reader**

- Access to a private exhibitor space so you can manage your subscription online 24/7.
  - Official event catalogue.
  - Exhibitor badges: 2 badges / 3sqm allocated.
- For co-exhibitor or a collective exhibitor, a 5 exhibitor badges quota will be delivered.
- Access to the Business Center.
  - Multi-format catalogue (paper, website, mobile site, app).
  - Listing on all the fair's lists & maps.
  - Media presence (Rack at your disposal in the Press Room, promotion of your innovations, media coverage in the press).
  - Online product & services promotion – Possibility of back searches by product on the online catalogue.
  - Your press releases on the website (On request and under approval by the organizer).
  - Your logo and hyperlink automatically displayed on the website (in the exhibitor list).
  - E-invitations
  - VIP badges: 20 badges for ≤ 50m2 stands, 50 badges for 50 sqm + stands.

For a co-exhibitor or a collective exhibitor, a 5 VIP access pass quota will be delivered.

•Honour Guest Badges: You have the ability to offer a VIP welcome to top merchants / top advertisers with top-profile: CEO, Managing Director, E-Commerce Director, Marketing Director or Logistics Director. (10 badges per exhibitor – condition of approval by the organizer).

For a co-exhibitor or a collective exhibitor, a 5 Honour Guest access pass quota will be delivered

**3. Leads+ : 6 000€ Excl VAT**

- **1 Pitch**
- **1 registration for the PARIS RETAIL AWARDS**
- **1 workshop**
- **2 tweets on @PRWOfficial**
- **1 Badge reader**

- Access to a private exhibitor space so you can manage your subscription online 24/7.
- Official event catalogue.
- Exhibitor badges: 2 badges / 3sqm allocated.

For co-exhibitor or a collective exhibitor, a 5 exhibitor badges quota will be delivered.

- Access to the Business Center.
- Multi-format catalogue (paper, website, mobile site, app).
- Listing on all the fair's lists & maps.
- Media presence (Rack at your disposal in the Press Room, promotion of your innovations, media coverage in the press).
- Online product & services promotion – Possibility of back searches by product on the online catalogue..
- Your press releases and videos broadcast on the website (On request and under approval by the organizer).
- Your logo and hyperlink automatically displayed on the website (in the exhibitor list).
- E-invitations.
- VIP badges: 20 badges for ≤ 50m2 stands, 50 badges for 50 sqm + stands.

For a co-exhibitor or a collective exhibitor, a 5 VIP access pass quota will be delivered.

•Honour Guest Badges: You have the ability to offer a VIP welcome to top merchants / top advertisers with top-profile: CEO, Managing Director, E-Commerce

Director, Marketing Director or Logistics Director. (10 badges per exhibitor – condition of approval by the organizer).

For a co-exhibitor or a collective exhibitor, a 5 Honour Guest access pass quota will be delivered

### **I am a co-exhibitor:**

**I choose between the 3 options available for direct exhibitors: visibility/content/leads+**

**Or**

**Co-exhibitor pack: 755 euros HT**

- Access to a private exhibitor space so you can manage your subscription online 24/7.
- Official event catalogue.
- Exhibitor badges: 2 badges / 3sqm allocated.

For co-exhibitor or a collective exhibitor, a 5 exhibitor badges quota will be delivered.

- Access to the Business Center.
- Multi-format catalogue (paper, website, mobile site, app).
- Listing on all the fair's lists & maps.
- Media presence (Rack at your disposal in the Press Room, promotion of your innovations, media coverage in the press).
- Online product & services promotion – Possibility of back searches by product on the online catalogue..
- Your press releases and videos broadcast on the website (On request and under approval by the organizer).
- Your logo and hyperlink automatically displayed on the website (in the exhibitor list).
- E-invitations.
- VIP badges: 20 badges for ≤ 50m2 stands, 50 badges for 50 sqm + stands.

For a co-exhibitor or a collective exhibitor, a 5 VIP access pass quota will be delivered.

•Honour Guest Badges: You have the ability to offer a VIP welcome to top merchants / top advertisers with top-profile: CEO, Managing Director, E-Commerce

Director, Marketing Director or Logistics Director. (10 badges per exhibitor – condition of approval by the organizer).

For a co-exhibitor or a collective exhibitor, a 5 Honour Guest access pass quota will be delivered

### **I am a speaker without a stand :**

**Pack SPEAKER – NON-EXHIBITOR: 725€ Excl VAT**

- Access to a private exhibitor space so you can manage your registration online 24/7
- Official event catalogue.
- Exhibitor badges: 2 speakers' badges / 3 witness' badges.
- Multi-format catalogue (paper, website, mobile site, app).
- Listing on all the fair's lists.
- Media presence (Rack at your disposal in the Press Room, promotion of your innovations, media coverage in the press).
- Online product & services promotion – Possibility of back searches by product on the online catalogue.
- Your press releases on the website (On request and under approval by the organizer).
- Your logo and hyperlink automatically displayed on the website (in the exhibitor list) ;
- E-invitations
- VIP badges: 20 badges.
- Honour Guest Badges: You have the ability to offer a privileged welcome to top merchants / top advertisers with top-profile: CEO, Managing Director, E-Commerce Director, Marketing Director or Logistics Director. (10 badges per exhibitor – condition of approval by the organizer)

### **I am a start-up:**

**Start-up pack - 725€ Excl VAT**

- Access to a private exhibitor space so you can manage your registration online 24/7
- Official event catalogue.
- Exhibitor badges: 4 badges.
- Access to the Business Center (quota defined by the organizer).
- Multi-format catalogue (paper, website, mobile site, app).
- Listing on all the fair's lists & maps.



**24.25.26\_**  
**SEPT 2019**

PARIS EXPO  
PORTE DE  
VERSAILLES  
PAVILLON 7.2

- Media presence (Rack at your disposal in the Press Room, promotion of your innovations, media coverage in the press).
- Online product & services promotion – Possibility of back searches by product on the online catalogue.
- Your press releases on the website (On request and under approval by the organizer).
- Your logo and hyperlink automatically displayed on the website (in the exhibitor list) ;
- E-invitations
- VIP badges: 20 badges.
- Honour Guest Badges: You have the ability to offer a privileged welcome to top merchants / top advertisers with top-profile: CEO, Managing Director, E-Commerce Director, Marketing Director or Logistics Director. (10 badges per exhibitor – condition of approval by the organizer).

**I am a represented company:**

**REPRESENTED COMPANY PARTNER PACK**

This package includes:

- . The entire handling of your file
- . Visibility on the online exhibitor catalog on <https://www.parisretailweek.com>
- . Visibility on all the fair's lists.
- . Redirected link from the internet catalog to the partner website.

A represented company is a company the products of which you represent, for example your subsidiary, distributor, parent company or principal. A represented company must have legal or commercial ties with your company.